

# Vista Partnership Agenda-Communications

## 7-30-2015

- I. Postage
  - a. There were some residents who said they did not receive the postcard for the July Vista picnic. Staff are trying to determine if this was due to an issue with the post office or with the mail carrier.
  
- II. Best way to communicate
  - a. Due to concerns over postage, the group discussed best ways to communicate with residents. For the next event, Vista could maybe hire residents to go door-to-door to flyer. Nick mentioned a program called EZTexting that allows 500 free texts per month—this could maybe be utilized to send out texts before meetings to community leaders and people who do not use email.
  - b. Group discussed how to use all of the other departments within Southwest Solutions to share upcoming event information with their clients.
  - c. Nick suggested developing a community outreach/communication plan and strategy (overall and for each meeting.)
  - d. Attendees suggested getting workgroup members more involved in the planning of community meetings from the start.
  - e. It was suggested the group think more about what role Vista plays in the area, and what the role of the building is in the area.
  
- III. Website update
  - a. Pictures from the community meeting are being added, and there will be a blog post about the meeting.
  
- IV. Vista Wall
  - a. Vista Wall is currently at the 25<sup>th</sup> and Bagley pocket park along the fence. Photos of the wall and all of the statements written thus far will be put in a blog post on the website soon.
  
- V. Walkability signs
  - a. Parks
    - i. The walkability parks m
    - ii. The map that was printed by the American Heart Association was shared at the community meeting.

b. Businesses

- i. Attendees suggested that community members have involvement in development of map—i.e. maybe they can turn in potential logos for Vista Partnership and residents can vote, and then the map can be developed after this.
- ii. Group looked at other examples of maps from other cities and how they list businesses and other key sites.

VI. Women's group

- a. There will be a women's group at St. Anthony's starting in August on Mondays from 5:30-7pm

VII. Next Meeting

- a. The group decided to meet the last Wednesday of the month at 9am.